

北港启航 赴海之约

Sail from Beibu Gulf Port Answer the Sea's Call



北部湾港集团简介

Guangxi Beibu Gulf International Port Group Co., Ltd.
Introduction

广西北部湾国际港务集团有限公司成立于2007年,是广西沿海唯一的公共码头投资运营商

Guangxi Beibu Gulf International Port Group Co., Ltd. was established in 2007 and is the sole investor and operator of public ports along the Guangxi coast.

- 作为广西实施国家重大战略的平台。
- 北部湾港集团是广西实施“一带一路”倡议的践行者。
- 是推进西部陆海新通道、北部湾国际门户港和国际枢纽海港、西江黄金水道建设的主力军。
- 以及打造“向海经济”的排头兵。

- A platform for implementing major national strategies in Guangxi
- The practitioners of the "Belt and Road Initiative" in Guangxi
- The main force in developing the New International Land-Sea Trade Corridor, the Beibu Gulf International Gateway Port and International Hub Seaport, and the Xijiang Golden Waterway
- The pacesetter of the Development of "Seaward Economy"



北部湾国际邮轮母港简介

Beibu Gulf International Cruise Homeport
Introduction

由北部湾港集团建设运营的北部湾国际邮轮母港

The Beibu Gulf International Cruise Home Port, built and
operated by the Beibu Gulf Port Group

- 是国家交通部规划布局的12个邮轮始发港之一。
 - 是广西首个现代化专业邮轮港口。
 - 可同时靠泊一艘2万吨级邮轮和一艘5万吨级邮轮。
 - 设计年接待量达100万人次。
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- One of the 12 cruise home ports planned by the Ministry of Transport of China
 - Guangxi's and is the first, largest, and most technologically advanced modern professional cruise port
 - With an inner berth for 20,000-ton vessels and an outer berth for 50,000-ton vessels
 - With a designed annual passenger throughput of 1 million.



区位优势 Location & transportation advantages

依托城市交通网络与北海机场、动车站等交通枢纽实现“短耗时、高便捷”接驳，做到空铁无缝衔接、全城高效通达。

Leveraging the city's transport network, the Home Port offers minimal transit time and high accessibility through seamless air-to-rail integration with Beihai Airport and the high-speed rail station, ensuring efficient connectivity citywide.

开港首航

Port Inauguration & Maiden Voyage

2024年11月15日，北部湾国际邮轮母港开港首航，两航次接待国内外出境游客1576人，得到社会广泛关注。

On November 15, 2024, the Beibu Gulf International Cruise Home Port celebrated its inaugural cruise. The two sailings hosted 1,576 domestic and international outbound passengers, garnering extensive public attention.



邮轮航线产品简介

Overview of Cruise Itineraries

2025年11月13日-2026年1月4日，“蓝梦之歌”号邮轮2025年“暖冬之旅”北海航季开航

The “Blue Dream Song” will launch the 2025 Beihai "Warm Winter Journey" Season, running from November 13, 2025 to January 4, 2026.

- 航线将持续推出三天两晚、四天三晚和五天四晚的三大时长产品，共18个航次。
- 目的地版图在越南下龙的基础上进一步拓展，新增顺化、真美两大热门目的地。
- The route will continuously offer three duration-based products: 3-day/2-night, 4-day/3-night, and 5-day/4-night voyages, totaling 18 sailings.
- The destination network expands beyond Vietnam's Halong, now including two new popular cities: Hue and Chan May.



三天两晚 3-day/2-night

时间 Date	星期 Day	航线 Route
2025/11/13	Thu	BEIHAI- HALONG BAY- BEIHAI
2025/11/28	Fri	BEIHAI- HALONG BAY- BEIHAI
2025/11/30	Sun	BEIHAI- HALONG BAY- BEIHAI
2025/12/26	Fri	BEIHAI- HALONG BAY- BEIHAI
2025/12/28	Sun	BEIHAI- HALONG BAY- BEIHAI
2026/01/02	Fri	BEIHAI- HALONG BAY- BEIHAI

四天三晚 4-day/3-night

2025/11/15	Sat	BEIHAI- CHAN MAY- BEIHAI
2025/11/22	Sat	BEIHAI- HUE- BEIHAI
2025/11/25	Tue	BEIHAI- HUE- BEIHAI
2025/12/02	Tue	BEIHAI- HUE- BEIHAI
2025/12/05	Fri	BEIHAI- HUE- BEIHAI
2025/12/12	Fri	BEIHAI- HUE- BEIHAI
2025/12/19	Fri	BEIHAI- CHAN MAY- BEIHAI
2025/12/30	Tue	BEIHAI- CHAN MAY- BEIHAI

五天四晚 5-day/4-night

2025/11/18	Tue	BEIHAI- HUE- HALONG BAY- BEIHAI
2025/12/08	Mon	BEIHAI- CHAN MAY- HALONG BAY- BEIHAI
2025/12/15	Mon	BEIHAI- HUE- HALONG BAY- BEIHAI
2025/12/22	Mon	BEIHAI- HUE- HALONG BAY- BEIHAI



蓝梦 Blue Dream
之歌 Melody
|海|上|乐|活|小|镇|

下龙湾·海上桂林

Halong Bay: The Guilin Of the sea

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广西的多元文旅资源

Guangxi's diversified cultural and tourism resources

广西的文旅资源兼具“山水风骨”“民族风情”与“滨海魅力”，借助“邮轮+高铁”，轻松实现“滨海+山水+民族”全域旅游深度体验

Guangxi's cultural and tourism resources boast scenic grandeur, vibrant ethnic customs, and coastal allure. Leveraging the synergy of "Cruise + High-Speed Rail," it enables an immersive, all-region tourism experience seamlessly integrating "coastal scenery, majestic landscapes, and ethnic culture."

桂林山水 Guilin's Landscape



龙脊梯田 Longji Terraces



北海银滩 Beihai Silver Beach



涠洲岛 Weizhou Island



蓝梦 Blue Dream
之歌 Melody
|海|上|乐|活|小|镇|

北海·银滩

Beihai Silver Beach

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码头能力释放工程项目

Terminal Capacity Expansion Project

正积极推进北部湾国际邮轮母港5万吨级泊位提升至10万吨级，通过码头能力释放工程进一步提升竞争力

We are actively advancing the upgrading of the Beibu Gulf International Cruise Homeport's current 50,000-ton berth to a 100,000-ton one, thereby further boosting our competitiveness through the Terminal Capacity Expansion Project.

- **争取在不远的将来开通北海至马来西亚的邮轮航线，吸引更多东南亚通过邮轮走进广西，带动两地旅游消费、文化交流与商贸合作。**
- We strive to launch the cruise route from Beihai to Malaysia in the near future, attracting a greater influx of Southeast Asian tourists to explore Guangxi and experience China via cruise, and stimulating tourism consumption, cultural exchange, and business cooperation between both regions.



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共拓中马邮轮合作新篇

Co-create China-Malaysia Cruise Cooperation's New Era

我们诚意邀请马来西亚的相关部门和企业到我们北部湾国际邮轮母港参观指导，亲身感受母港的现代化设施与高效运营服务，共同探讨中国-马来西亚跨境邮轮航线的市场潜力与合作空间。

We sincerely invite relevant authorities and enterprises from Malaysia to visit and provide guidance to our Beibu Gulf International Cruise Home Port, personally experience the port's modern facilities and efficient operation services, and jointly explore the market potential and cooperation opportunities of China-Malaysia cross-border cruise routes.



THANKS

感谢您的观看

T h a n k y o u f o r w a t c h i n g