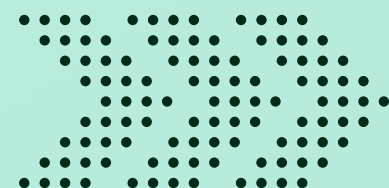




PENANG PORT COMMISSION



STRENGTHENING MALAYSIA'S CRUISE VALUE CHAIN THROUGH PENANG'S DESTINATION EXCELLENCE

Presented by:

YBhg. Dato' Dr. Vijayaindiaran R. Viswalingam
General Manager

10 November 2025



SWETTENHAM PIER CRUISE TERMINAL



THE PREFERRED CRUISE DESTINATION IN MALAYSIA

SPCT LOCATION



BERTH DETAIL

1ZNBHC400C00GG
2022-07-05 16:43:32
5.413659°N 100.345294°E 115.484m



TOTAL BERTH LENGTHS: 820 METRES

NORTH OUTER
• 11 METRES DEPTH

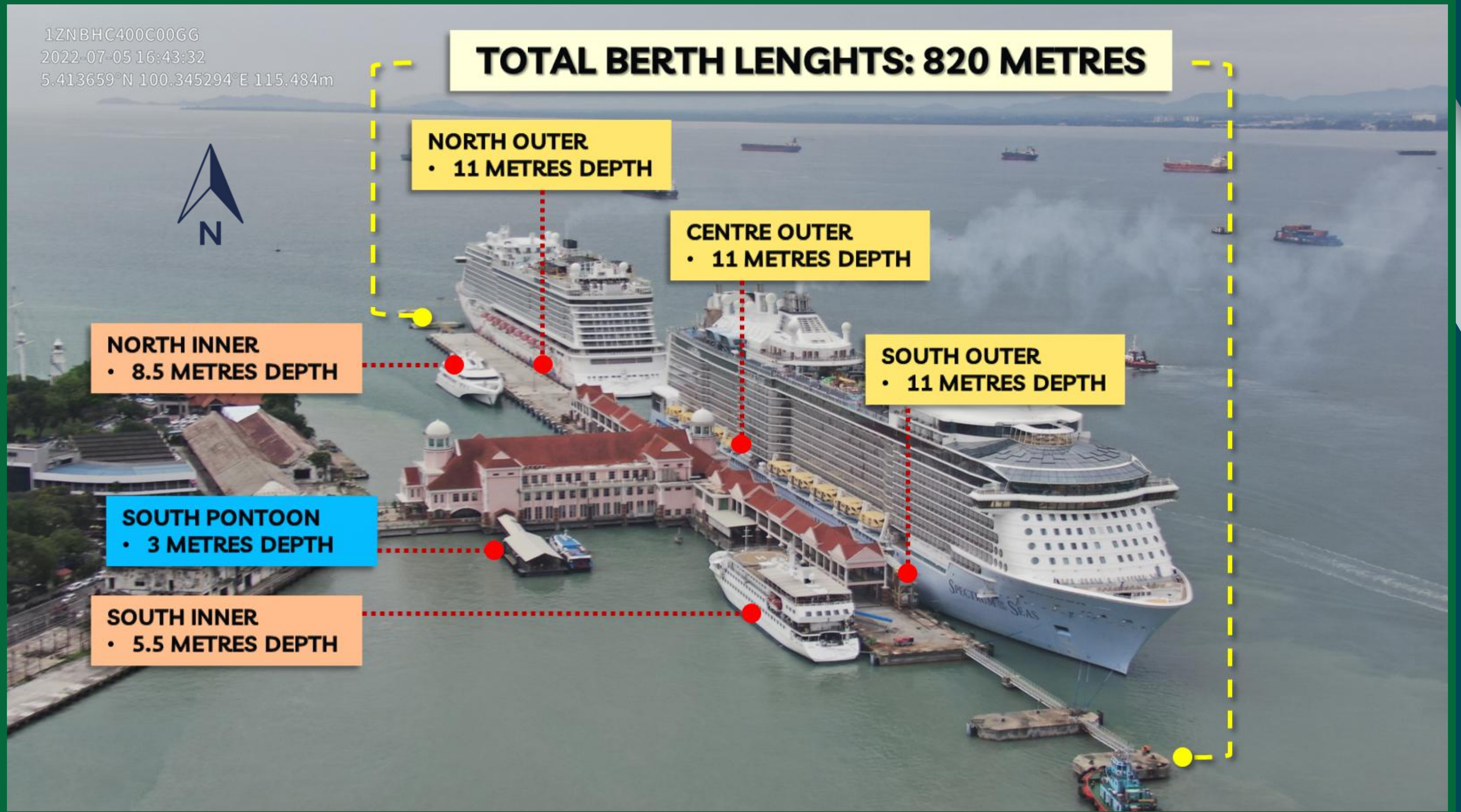
CENTRE OUTER
• 11 METRES DEPTH

SOUTH OUTER
• 11 METRES DEPTH

NORTH INNER
• 8.5 METRES DEPTH

SOUTH PONTOON
• 3 METRES DEPTH

SOUTH INNER
• 5.5 METRES DEPTH



FEATURE & CONNECTIVITY



Strategic Connectivity:
Located within UNESCO World Heritage Site



Terminal Capacity:
12,000 passengers at any given time



Top Cruise Operator:
RCI, Resort World, Costa, Norwegian Cruise Line, etc.



Short Walking Distance:
Less than 0.2 KM from state capital city

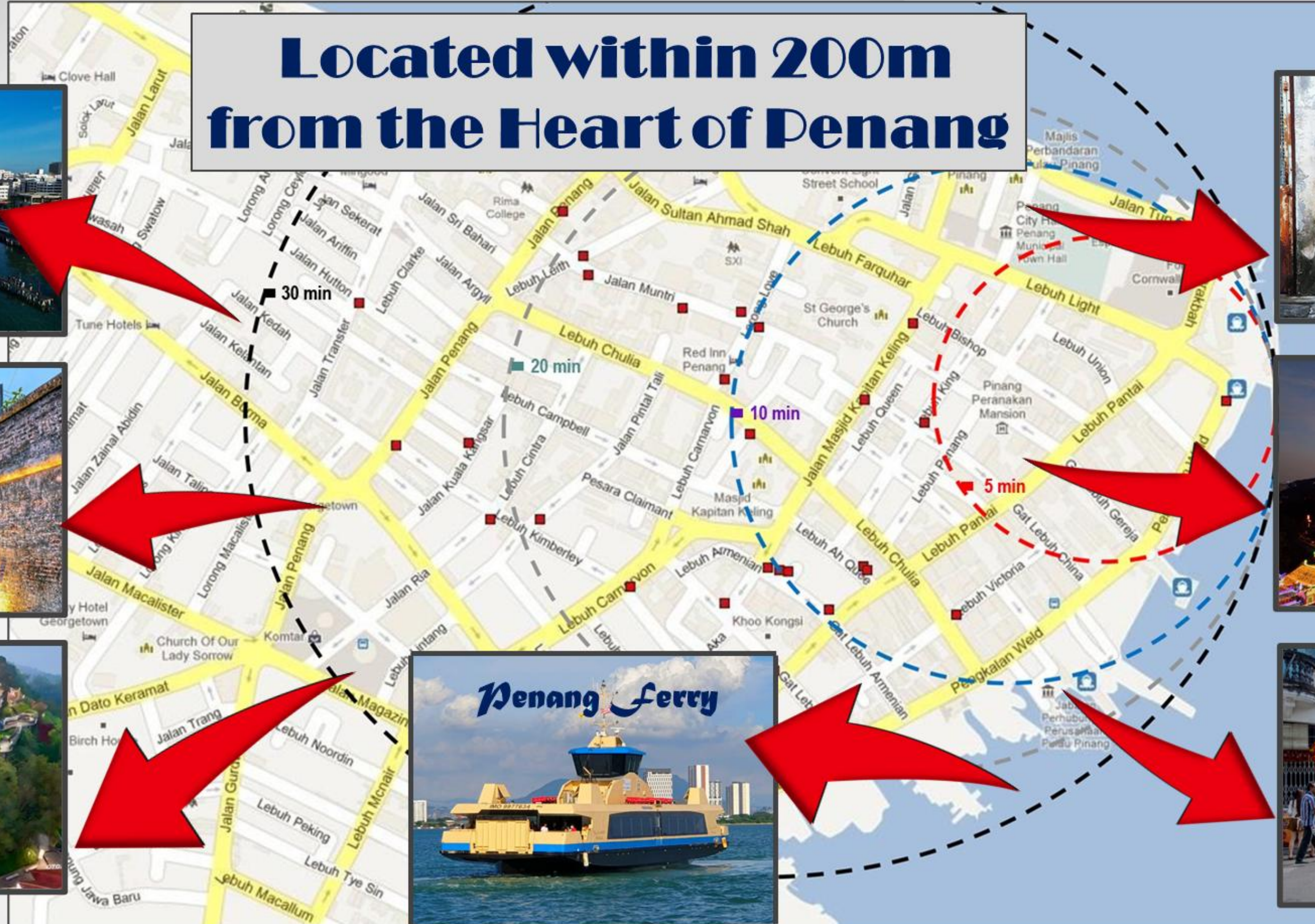


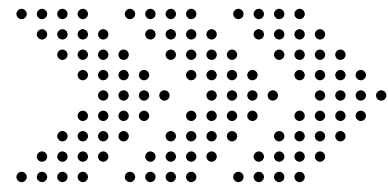
Aims to become a **leading cruise terminal** in Malaysia



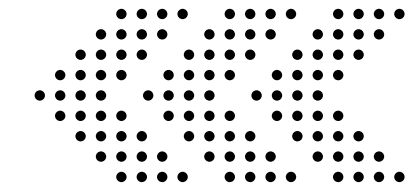
NEARBY ATTRACTIONS

**Located within 200m
from the Heart of Penang**

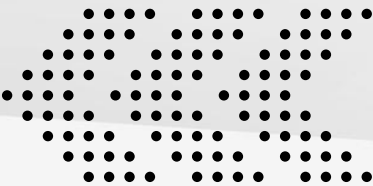




EXISTING CRUISE LINES



REGIONAL LINKAGES IN MALAYSIA



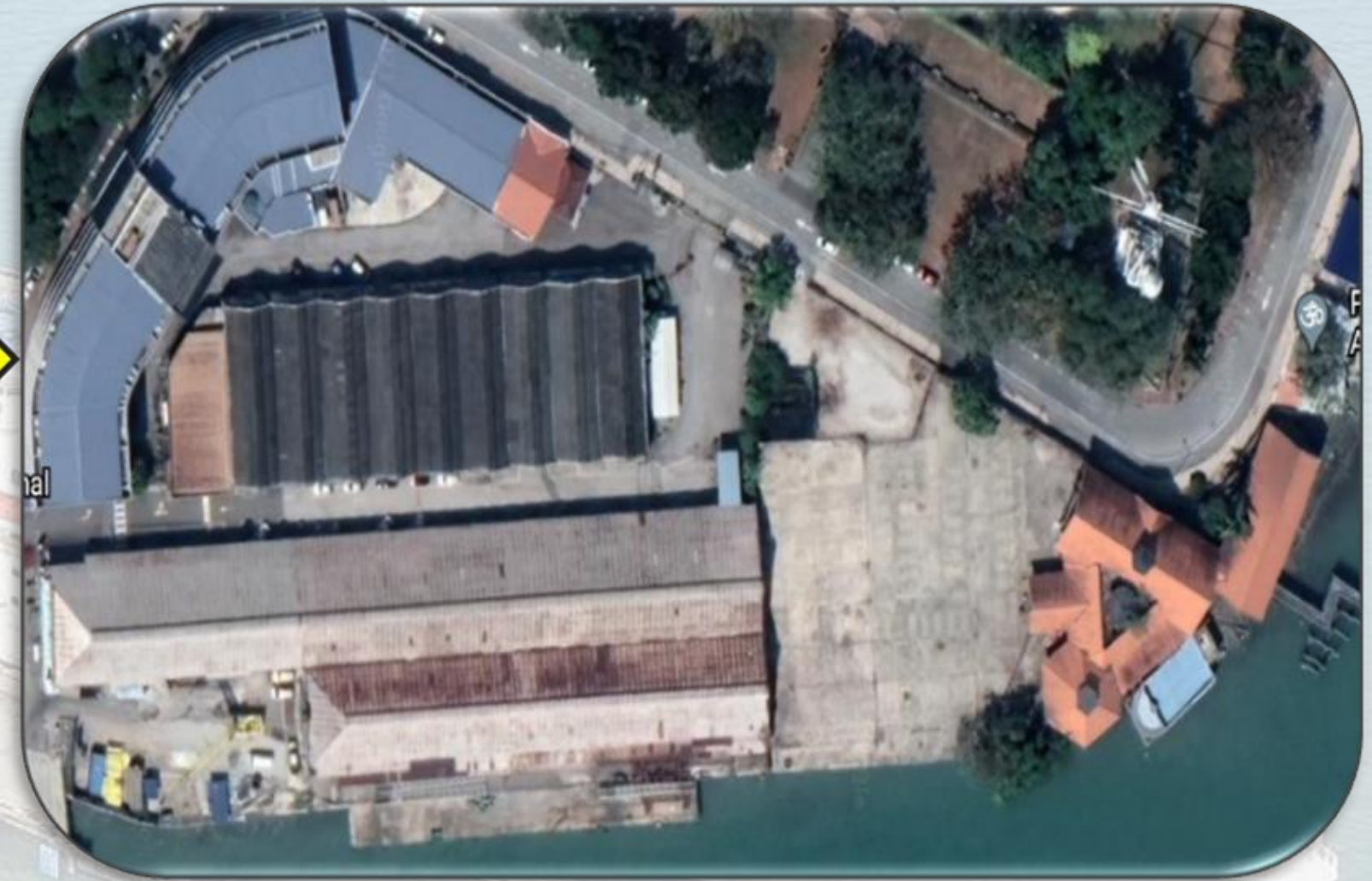
PORT KELANG CRUISE TERMINAL - SWETTENHAM PIER CRUISE TERMINAL - LANGKAWI CRUISE TERMINAL



- The three ports form Malaysia's main cruise corridor along the west coast.
- Typical cruise circuits:
4D3N: Port Klang → Penang → Langkawi → Port Klang
3D2N: Port Klang → Penang → Port Klang
- Serve as key embarkation and port-of-call destinations for regional and international cruises.
- Sea Distance & Sailing Duration:-

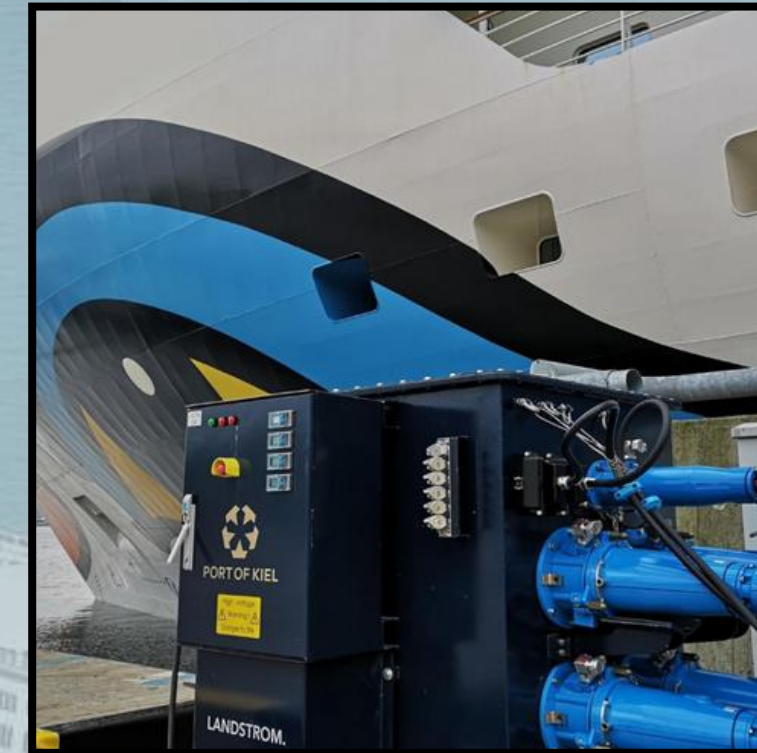
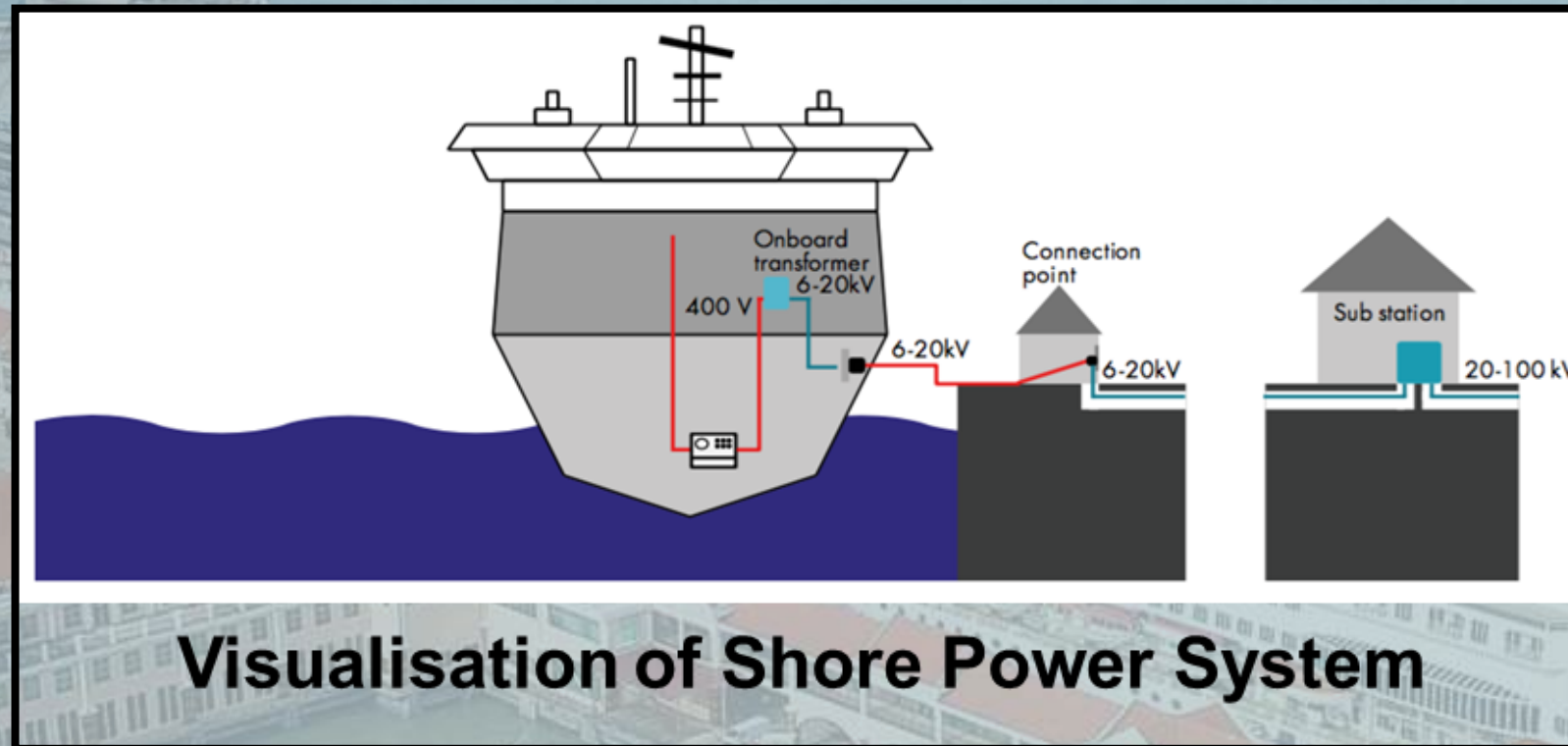
Route	Approx. Distance	Average Sailing Time
Port Klang → Penang	159 nautical miles	6–8 hours
Penang → Langkawi	70 nautical miles	3–4 hours
Langkawi → Port Klang	220 nautical miles	8–10 hours

REDEVELOPMENT OF THE LANDSIDE AREA + GROUND TRANSPORT AREA



SPCT PLANNED TERMINAL GREEN INITIATIVES

SHORE POWER SYSTEM



Shore power, also known as cold-ironing or alternative marine power, is the process of providing electrical power from the shore to a ship. At the same time, it's docked, thereby allowing a ship's auxiliary engines to be turned off and the burning of diesel fuel to cease.



Significantly reduce the air pollution at the port



Significantly reduce the pollution in open water



Providing extra maintenance time slot for generators on board

STRATEGIC PARTNERSHIP MOU

MEMORANDUM OF UNDERSTANDING (MOU) ON STRATEGIC PARTNERSHIP FOR THE PROMOTION OF SPCT AS MAIN CRUISE HOME PORT 2025-2027

SIGNED WITH HWAJING TRAVEL AND TOURS

Joint Marketing and Destination Development

Data Sharing & Market Intelligence



STRATEGIC PARTNERSHIP MOU

INDIA-MALAYSIA PORT ALLIANCE

(IMPA)

BETWEEN

PENANG PORT COMMISSION

PORT KELANG AUTHORITY

INDIA PORTS ASSOCIATION

Port Studies

Training and Apprenticeship

Exchange of Information

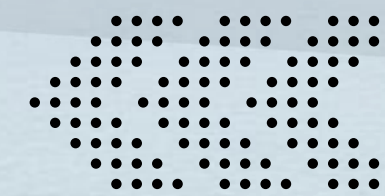
Technical Assistance

Traffic Development and Promotion of Services Between the Ports



Cruise Growth Path: Our Way Forward

TIMELINE	WAY FORWARD	GOALS
Short Term	✓ Strengthen terminal operations & coordination ✓ Enhance cruise marketing & partnerships ✓ Start green & digitalisation initiatives (Shore Power System & Ground Transport Handler System)	✓ Smooth & efficient cruise operations ✓ Increased cruise calls & passenger volume ✓ Stronger visibility as Malaysia's preferred port-of-call
Medium Term	✓ Expand SPCT operational facilities & capacity ✓ Develop regional routes (Langkawi, Phuket, Aceh & India) ✓ Build skilled cruise workforce ✓ Development of godowns at SPCT	✓ Recognition as Northern Straits regional hub ✓ Improved passenger experience ✓ Tourism eco-system integration
Long Term	✓ Establish Penang as sustainable homeport ✓ Implement smart & green infrastructure ✓ Foster full cruise eco-system	✓ SPCT as world-class sustainable cruise hub ✓ Penang as major cruise tourism gateway ✓ Long-term economic and environmental resilience



Thank
you!

