

Enhancing Cruise Passenger Experience

Partnership between Local Government, Tourism Boards, and Cruise Ports

Event: 6th China–Malaysia Port Alliance (CMPA)

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Presented by:

Mr. Alvin Geoffrey Alphonso,

CEO

Port Klang Cruise Terminal



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Port Klang Cruise Terminal: Southeast Asia's Premier Cruise Gateway



Port Klang Cruise Terminal (PKCT) is Malaysia's premier gateway for international cruise liners to Kuala Lumpur.

Ideally located just 55 km from Kuala Lumpur and 1 hour from Kuala Lumpur International Airport (KLIA), it serves as a prime homeport gateway for ASEAN.

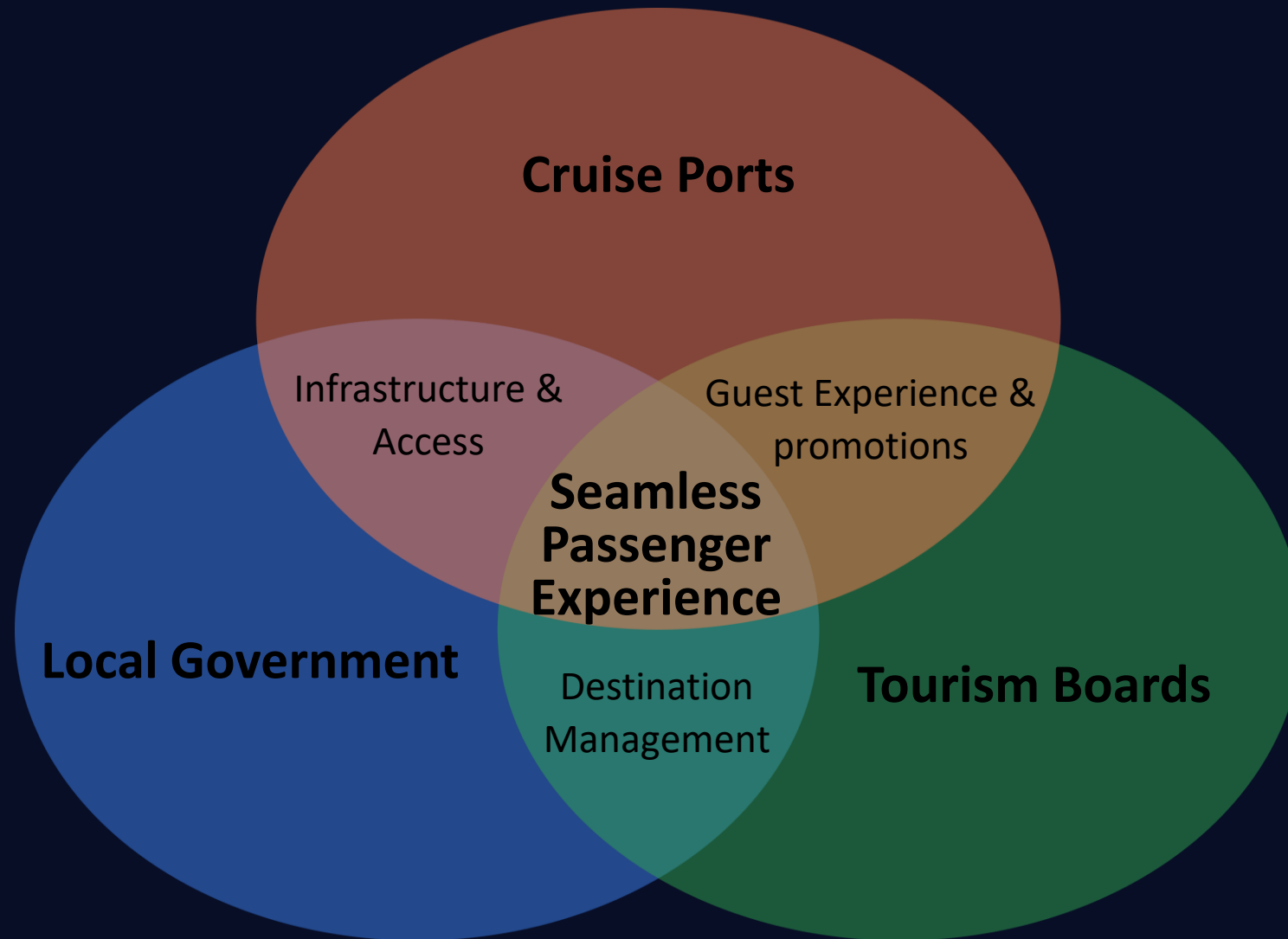
Premier homeport partner for leading cruise lines:

- Star Dream Cruises
- Astro Ocean Cruise
- Other prestigious international operators



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Three Pillars of Partnership



- Through collaboration and shared vision, we connect cultures, create memories, and drive regional growth.
- Positioning Malaysia as a premier cruise destination in Asia and beyond.

PKCT - Collaborative Initiatives

Tourism Partnership

- Joint promotions with *Tourism Malaysia & Tourism Selangor*
- Cultural welcomes & themed shore excursions

Local Government Collaboration

- Support from *MBDK & Selangor State*
- Infrastructure, traffic flow & beautification upgrades

Community Engagement

- Involving local SMEs & artisans
- Promoting local products, crafts & performances



Thank You

